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COMMITTEE ON
ENERGY AND COMMERCE



Congress of the United States
House of Representatives

December 19, 2011

Walter F. Ulloa
Entravision Chairman and CEO
2425 Olympic Boulevard Site 6000
West Santa Monica, CA
90404

Dear Mr. Ulloa,

I am writing to convey my deep concern that "*Noticias Univision Costa Central*," the only Spanish-language news program on the Central Coast, is scheduled to be cancelled on December 30th by Univision KPMR.

I understand the economic downturn and recession has placed an incredible strain on the budgets of so many media organizations, including your own. But I am very troubled by the potential negative effect on the communities served by *Noticias Costa Central* should the program be cancelled. As you know, *Noticias Costa Central* reaches over 230,000 Latino households on the Central Coast and for many families the program serves as a primary source of information about critical local government and community services. Many of the unique needs of the Central Coast's Latino communities could go unmet without a quality information source tailored to them.

I hope that this situation can be averted and that Univision can find a way to ensure *Noticias Costa Central* continues to fulfill its vital role in our community. Thank you for your consideration on this matter of utmost concern.

Sincerely,


LOIS CAPPS
MEMBER OF CONGRESS

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